



# The CEO RESOURCE

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*The CEO Resource* is a periodic hot sheet of resource information for our colleagues, Chief Executives and Senior Management in business and leadership.

Our focus is to help senior management and company owners accelerate their pathways, first to "success" and then to "making a difference"- a significant difference for their families, their stakeholders and their communities. *The CEO Resource* is a time sensitive tool directly responsive to this critical focus.



*RemoteScholar Incorporated*

**Remote Scholar** is an innovative, Internet-based learning tool focusing on workplace harassment and the delivery of other essential training programs via the Internet.

Feedback from users of the program, employers and employees alike, has been overwhelming to date. Employers like the program because it allows them to track

## Remote Scholar

who has, or has not, completed the training. More importantly, it provides a degree of protection from punitive claims for workplace harassment under the guidelines of a recent Supreme Court decision. Employees like the program because it is short and easy to complete in fifteen to twenty-five minutes, without sacrificing the quality of training.

Fully customizable and tailored to your organization, **Remote Scholar** has your company's look and feel, not ours. The system is tailor made specifically for your company;

complete with your logos, your policies, and your point of view.

Because the training is done online, every employee has access—no matter what place, time, or size of organization. Best of all, there are no additional on-site expenses or interference with existing systems - all you need is Internet access and a web browser.

For a trial, please visit <http://www.remotescholar.com/trial> (username: montgomery, password: 4321).

## Strategic Business Analysis

The Strategic Business Analysis (SBA) is a critical analysis of a client's business.

KMK Consulting draws from the broad experience of its team, our senior group of strategic alliance partners, and a variety of other resources to evaluate your expertise. The SBA encompasses an analysis of:

- Markets, current and future
- Company's impact on those markets
- Products/services provided
- Competitive advantage/disadvantage

- Competitive analysis
- Management structure and leadership
- Financial information
- Workforce
- Technology
- Future opportunities

The formulation of the SBA is a highly collaborative process between the KMKC team and a company's senior management, with the final product becoming the blueprint for the company's future. We also take an active role in the implementation of our proposed solutions. By working as a supplement to management, we foster a free

exchange of ideas and information while retaining the independence required to deliver constructively critical advice. Most importantly, all of this information is provided to you, allowing your focus to be on running the business.

Contact Tom Hayes at [thayes@kmkconsulting.com](mailto:thayes@kmkconsulting.com) or (513) 639-3876 to learn more.

## Energy Partners

Our consulting company has spent the last several months looking at the challenges and opportunities surrounding the current focus on the cost of energy locally and nationally, from Ohio's electric deregulation rules to California's crisis to the President's National Energy Policy proposals. Specifically, our focus and our interest is on helping businesses

reduce the cost of electricity, improving their productivity and increasing operating profit.

In addition to some of our own staff expertise in the energy arena, we have aligned ourselves with several companies which we believe are extremely well positioned to assist businesses in reduc-

ing their cost of energy. Collaborating with these experts, and others, we constantly strive to sharpen our focus, our accountability and our positive impact on our client's business. Our assembled team of experts represents a significant resource for companies.



**VESTAR**, a product of the recent merger between Cinergy Business Solutions and Rose Technology Group, is a wholly owned subsidiary of Cinergy Corp. (a \$5+ billion diversified energy company with assets of more than \$9.6 billion). VESTAR is a facility solutions company that provides energy-conscious design, engineering, construction, and facility management to commercial, institutional, and industrial clients. VESTAR provides leading-edge, cost-effective, customer-focused, and customized solutions to lower energy and operating costs, optimize resources, and improve efficiency for their customers.

Visit them online at [www.vestar.net](http://www.vestar.net) or contact Hap Durkin at [hdurkin@kmkconsulting.com](mailto:hdurkin@kmkconsulting.com) or (513) 639-3807 to learn more.

### EAGLE ENERGY

Eagle Energy is the first de-regulatory marketing entity in the Greater Cincinnati area. Eagle Energy, a certified PUCO aggregator, saves customers money by combining their electric load for the purpose of purchasing retail electric generation service on an aggregated basis. In addition, Eagle Energy also provides consulting services aimed at reducing cost through tariff audits and special contracts for high-consumption commercial and industrial purchasers of electricity. The company's impact leads to immediate savings for clients. In fact, Eagle operates at zero risk to the customer – revenues are derived from a percentage of savings accrued to the customer.

Contact Hap Durkin at [hdurkin@kmkconsulting.com](mailto:hdurkin@kmkconsulting.com) or (513) 639-3807.



### STRATEGIC ENERGY SOLUTIONS

Strategic Energy is a privately held company with majority ownership held by KLT Inc., a subsidiary of Kansas City Power and Light Company (KCP&L). Strategic Energy has forged a relationship with Eagle Energy to supply its energy and also provide it energy consulting services. Strategic Energy's list of energy consulting customers includes over 100 Fortune 500 companies all across North America, and Strategic Energy has grown to include more than 130 energy professionals.

Visit them online at [www.sel.com](http://www.sel.com) or contact Hap Durkin at [hdurkin@kmkconsulting.com](mailto:hdurkin@kmkconsulting.com) or (513) 639-3807 to learn more.



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