

Neighborhood America Aligns with KMK Consulting to Improve Online Collaboration for Public and Private Sector Clients

Neighborhood America partners with national economic development consultancy, KMK Consulting, enabling their clients to collaborate more efficiently through the Web.

Naples, FL (PRWEB) August 22, 2008 -- Managing internal and external communications is a common challenge facing business and government alike. Oftentimes, an organization's success is measured by its ability to build consensus among diverse and dispersed groups of stakeholders.

Harnessing the power of the Web to bridge this gap between stakeholders and address the challenges of building consensus, Neighborhood America has partnered with KMK Consulting, which works with economic development organizations and business enterprises to accelerate their success strategies.

Similar to Neighborhood America, KMK Consulting has a unique client list that represents interests in both the public and private sectors. These Fortune 500 companies in apparel, banking, and consumer products, and many state and major metropolitan economic development agencies and chambers of commerce, all stand to benefit from Neighborhood America's social networking technology to improve online collaboration.

"KMK Consulting works with its clients to understand public sentiment and economic indicators within specific industries or geographies, and to reach strategic decisions that will strengthen long-term competitive positioning," says Dan Bevarly, Senior Director of Business Development for Neighborhood America. "Partnering with Neighborhood America provides KMK Consulting with the online solutions that will enable its clients to connect stakeholders and facilitate the collaboration needed to ensure the success of those decisions."

"We have become very impressed with the quality and creativity that Neighborhood America has brought to some of our clients," says Jim McGraw, President of KMK Consulting. "We are excited to help bring this value opportunity to our broad client base across the country through this strategic alliance."

Named the software industry's 'best social networking solution' for enterprises earlier this year, Neighborhood America's ELAvate platform enables organizations to build online and mobile communities. With the KMK Consulting partnership, the company continues its momentum of building strategic partnerships that exponentially expose its solutions to a wider network of potential customers that can capitalize from its services. To learn more about Neighborhood America's partner program, visit

<http://www.neighborhoodamerica.com/partners> or contact Sam Carson, Director of Channel Sales, at 708-766-3528.

About Neighborhood America

Neighborhood America's ELAvate solution was named the software industry's 'best social networking solution' for enterprises, honored with the 2008 Codie Award. ELAvate enables companies to build online and mobile communities to engage consumers, facilitate ongoing dialogue around their brand, and gain continued business intelligence. Brands such as Scripps Networks, FOX News, and Adidas rely on Neighborhood America for its award-winning technology and commitment to guide them through the entire community-building process – from strategy, through implementation, to ultimate success. Learn how your company can gain a competitive advantage by visiting: www.neighborhoodamerica.com.

About KMK Consulting Company, LLC

KMK Consulting is a national leader in economic development and business consulting. Our team has worked in more than 80 markets across the nation helping corporate, governmental, entrepreneurial and non-profit clients plan and execute projects to improve their competitive advantage. A hallmark of our firm's strategy is our expertise in favorably positioning projects for a more successful outcome while protecting the client's public image. We achieve this through unprecedented collaboration across business, community and political groups, while helping our clients navigate complex processes and resolve difficult issues. www.KMKConsulting.com

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